



Nordic ARM 2015 Student Design Competition

The Nordic ARM is launching a student design competition that is open to all design students in the Nordic countries, with financial prizes for each winner.

The Challenge

Rotational moulding is a production process that offers extensive creative possibilities to designers in terms of shape, strength, size and functionality. To find out more about the rotational moulding process click [here](#). The design challenge is to create a new product that demonstrates an appreciation of the many advantages of this moulding process, for example:

- Products to prevent flooding of houses, streets, etc
- Products which is today made of concrete or steel, that can be lighter, corrosion free ++ with rotational moulding
- Furniture for parks, open areas, etc

Use your creative minds and surprise us 😊

A representative of the Nordic ARM would be happy to give students a presentation on the roto moulding design competition if required. Course leaders should contact Ronny Ervik on info@nordicarm.org for more information.

Judging Criteria

- Research
- Commerciality
- Process Consideration
- Execution
- Design Thinking
- Originality

The prize for winning entries

Three finalists will be invited to the Nordic ARM conference 20th and 21st of January 2015 in Silkeborg, Denmark. Cost for travelling and accommodations will be paid by the Nordic ARM. During the conference, the participants will vote for the best product, presented by the designers (10 minutes each)

The overall winner of the competition will be awarded NOK 10.000, second place will get NOK 5.000 and third place will get NOK 3.000, kindly sponsored by [Partnerplast](#), [Cipax](#), [Nopro](#) and [Uponor](#).



Entry Submissions

- Maximum 4 x 2d/3d illustrations/sketches/renderings from a minimum of three perspectives.
- A4 Product poster
- A brief essay (max 300 words) on your design highlighting features and USPs

Entry Deadlines

- All entries for the competition must be received by the Nordic ARM by 17.00 GMT on the **20th of December 2014**
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Rules of entry

1. The Nordic ARM Design Competition is only open to all students currently on a degree level course within one of the Nordic countries (Iceland, Sweden, Denmark, Finland and Norway).
2. There can only be one design per entry.
3. The Nordic ARM Design Competition is not open to any students who are employed or related to any employees of the Nordic ARM or any of the competition sponsors.
4. All entries for the competition must be received by the Nordic ARM by 17.00 on the 20th of December 2015. No entries received after this date will be considered.

5. The decision of the panel of judges / votes is final and cannot be appealed.
6. All work submitted must be an original piece and must be submitted by the student who produced the work.
7. By submitting an entry into the competition the entrant agrees to allow the Nordic ARM to exhibit their work
8. Entries will not be returned to entrants.
9. All entries will be judged by a jury. The three best products will be presented during the conference. The voting process will start immediately after the third presentation.
10. If, at the sole discretion of the judges, none of the entries is of a sufficiently high standard to merit the awards, no prizes, may be awarded.
11. The winning entries will be announced during dinner at the 20th of January 2015.
12. Events may occur that render the competition itself impossible due to reasons beyond the control of the Nordic ARM. The Nordic ARM may vary or amend the promotion and the winners agree that, in such event, no liability shall attach itself to Promoter, provided that any prize shall not be of lesser value than the one advertised.
13. The winners agree to take part in reasonable post - event publicity and to the use of their names and photographs in such publicity.
14. The intellectual property rights of all entries remain with the entrants. Any use of the work outside of Nordic ARM must be negotiated specifically with the entrant.

15. The sponsors of the Nordic ARM Design Competition has the first right to buy the products from the Entrants. The Entrants cannot sell their work or start any discussions, without first discussing with the sponsors.

16. By submitting an entry each designer agrees to these terms and conditions.